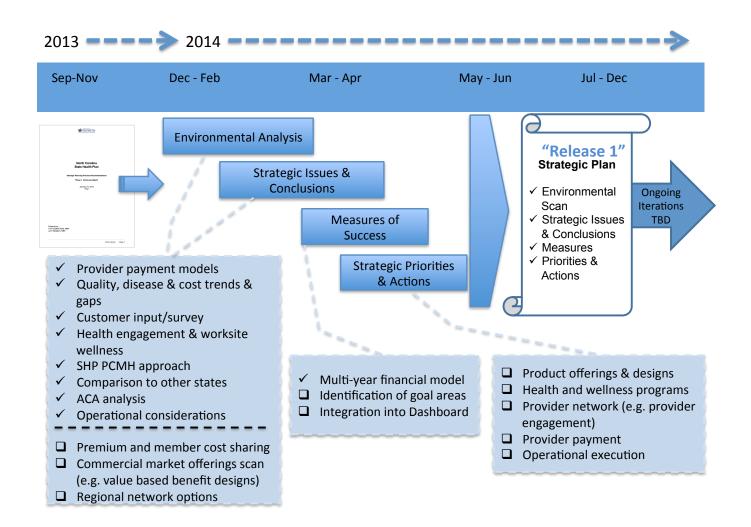


Strategic Plan Development Briefing State Health Plan Board of Trustees

March 27-28, 2014

I. Overall progress

- Good progress on environmental scans & emerging conclusions
- Still developing best model for engaging with the BOT between Board meetings
- SHP leadership and staff's time is continuing to be shifted to focus more on strategic work.
 - Challenge: Ongoing operational issues and priorities
 - o Challenge: Prioritizing all of the input, advice and voices that are seeking information and action
- Good progress in engaging 3rd party vendors and development of customer input processes
- Concerns remain related to timing of decisions for 2015 benefit year and ability to move forward on specific initiatives prior to completing strategic plan development ("no regret actions")





II. Strategic Plan Measures of Success & Priorities - DRAFT Framework

For discussion purposes only.

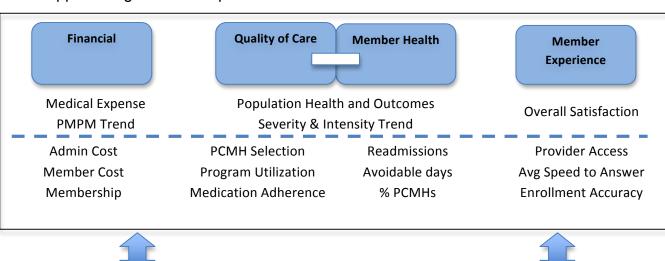
Based on findings to date, there are 4 primary goals that the SHP desires to address over the next 5-10 years. There are expected to be both short term (e.g. 3 year) and longer-term milestones based on the area of measurement and feasibility considerations. The SHP then intends to focus its efforts and resources to support the goals in the specific areas.

Why?

What does the SHP need to accomplish?

EXAMPLES:

Macro-level broader goals vs. targeted tactical goals



What?
What does the
SHP need to
do?

